

## Statement of consent for Learning Analytics experiment

Dear student,

The [name of institution] wants to contribute to your study success, and that of future students, as effectively as possible. To help them do so, a research study of online study-related activities will be conducted in the [name of course] course this academic year. Are you willing to participate? More information on the study can be found below; please read this information and decide whether you wish to consent. You are free to decide not to participate.

### What do we plan to do, and why?

- Our research examines the study-related activities of students online. In this way, we can gain insight into online study-related activities.
- We will share the online study activities: lecturers and the students themselves will see an overview of the students' activities.
- We will ask you, via a questionnaire, how you feel about sharing the online study activities. You can then choose whether or not to participate in this portion of the study.

Through this study, both researchers and the lecturers of the courses involved will gain information on:

- Whether and at what point the student has turned in assignment(s) for the [name of course] course;
- When a student did the learning activities;
- Whether a student is monitoring their own study progress;
- Which teaching materials a student uses frequently;
- How often and when a student takes part in interim testing for the course;
- Whether a student has answered a test question and how many points the student earned per question and for the test as a whole.

You will be able to view any data about yourself we gather.

### What happens if you choose to participate?

For all students who participate in this research, we will keep track of which study activities they do online for the duration of their [name of course] course. This monitoring will relate only to the questions above, no more and no less. Only the results of these activities will be shared with lecturers and students.

### Interested in participating? In that case, we need your permission to use your personal data.

We feel it's important for us to take proper care to ensure your privacy. That's why we are asking for your consent to collect and process the personal data we need to conduct this research. This data includes: your email address, your first and last name, your student ID number and the information we summarised above. We will use the data to identify you, allowing us to show you and the lecturers exactly what your online study activities are.

**What will we use your data for – and what certainly not?**

We will use your personal data exclusively for the purposes of conducting this research.

The only person who will know whether you are taking part in the study or not (besides yourself) is your lecturer for [course]. We will store your data for the length of the study and for three months afterwards. After that, your data will be rendered completely anonymous; the design of the study makes this possible. We will, however, be retaining aggregate data in connection with the ongoing need to substantiate our research.

In the [privacy regulations of the institution], you will find the most important rules governing the use of your personal data at the [name of institution]. Those rules apply to this study as well.

**So: are you in?**

In that case, click 'Count me in' at the bottom of this screen. If you do not wish to participate, you needn't do anything. We would like to emphasise that your decision on whether to participate or not will have absolutely no effect on your results for the course [name of course].

**What if you have questions or decide to drop out later on?**

Do you have any questions about the information you have read here? In that case, you can always talk to your faculty's contact for this study: [name]. And should you later decide that you wish to withdraw from the study: from that point on, we will no longer use your data in the research.

Kind regards,

Button: 'Count me in'